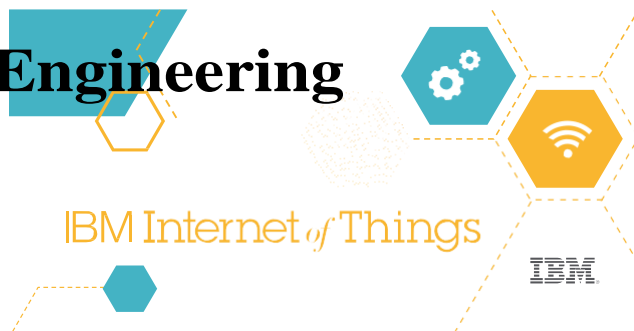


Sponsorship opportunities

ICE IoT - IBM Continuous Engineering for the Internet of Things

3-4 November, 2015
Chantilly, Virginia



Invest in ICE IoT 2015:

Increase your visibility among clients, grow your business, and cultivate new leads at [IBM Continuous Engineering for the Internet of Things 2015](#) conference. The exhibition area is a centrally located area to feature your solutions and services. Reach the CE/IoT community and promote your solutions to a targeted audience. Several afternoon and evening networking events will be in the exhibition area giving your organization great exposure to event attendees. Make your selection from an array of options that can help build your brand while meeting your business and budgetary requirements. Please review the different opportunities for investing as a sponsor. Special rates for non-profit engineering associations.

Hours: Day 1: 10am to 7pm
Day 2: 09am to 6pm

For more information about sponsorship opportunities or to discuss customized sponsorship opportunities contact: Michelle Specht | michelle.specht@us.ibm.com

Five Reasons to invest in a sponsorship:

1. Take advantage of unique sponsorship **opportunities** to increase your visibility among clients, business partners, industry leaders and IBM employees.
2. Leverage networking and collaboration opportunities to forge new **partnerships**, build stronger relations, and grow your business.
3. Immerse yourself in sessions that build the skills you need to create **competitive advantage** and harness the power of the Internet of Things
4. Strengthen attendee **knowledge** of your products and services, and demonstrate leadership in your industry.
5. Turn opportunities into outcomes with the leads you capture at ICE IoT Conferences 2015.

Act now and contact:

michelle.specht@us.ibm.com

ICE IoT - IBM Continuous Engineering for the Internet of Things

3-4 November, 2015
Chantilly, Virginia

IBM Internet of Things



Sponsorship Packages (Participation is subject to review and approval)

	Gold (3)	Silver	Bronze	Standard
Price US\$	10,000	3,500	2,000	1,000
Exhibition space size	Table	Table	Table	none
Wireless internet	✓	✓	✓	-
1-6' draper table	✓	✓	✓	-
Full conference badges	3	2	1	1
Sponsor: café breaks (2), Smithsonian lunch, Happy hour	Pick one: 1. 2 cafes 2. Wed happy hour 3. lunch Smithsonian	-	-	-
Logo with hyperlink for site	✓	-	-	-
Text on website sponsorship tab	50	40	-	-
Logo on website	-	✓	✓	✓
Speaking slot	✓	✓✓	-	-
Insert in welcome bag	✓	-	-	-
Logo on agenda, pocket agenda	✓	✓✓	✓✓	✓✓
Page in agenda	Full	Half	Quarter	-
Business partner roundtable	✓	✓✓	-	-
Lead roundtable or BoF	✓	-	-	-

Questions? IBMConferences@Learnquest.com

This event is being organized as part of IBM's Global Skills Initiative by LearnQuest, an IBM Global Training Provider, in collaboration with the IBM IoT team.