# ICE IoT - IBM Continuous **Engin**eering for the Internet of Things

3-4 November, 2015 Chantilly, Virginia

IBM Internet of Things



IBM

#### Transform the way you engage with client

At the IBM Continuous Engineering for the Internet of Things (ICE IoT) conference you will learn about the market-leading solution for engineering products for the IoT. At this technical and social event, you can receive first-hand learning about some of today's hottest topics for engineering, including requirements management, systems design, Model-Based Systems Engineering (MBSE), new collaboration technologies, Quality Management, Agile development, embedded systems development and the impact of the Internet of Things on product development.

Take part in this interactive event, and engage in the many networking opportunities include lunch at the Smithsonian Air & Space Museum. We hope you will participate in some our roundtables or "Birds of a Feather" gatherings, where you and your peers can discuss your engineering and product development needs and challenges. Improve your skills with training at one of our workshops. These include a MBSE full day workshop, an INCOSE CSEP two day training class, and hands-on training with our tools and solutions.



### 5 reasons to attend

- Upgrade your skills: Training is the key to success.
   Get up to speed on the latest technologies, trends, tips and techniques direct from industry leaders.
- 2. Select from almost 100 in-depth technical sessions.
  Learn about growth-fueling technologies centered around
  Continuous Engineering (CE) and the Internet of Things (IoT).
- 3. Gain practical experience and get involved. Test-drive the latest technologies through hands-on labs. See leading-edge demos, meet IBM partners and Engineering Associations to discuss the latest trends in the Exhibition hall and labs.
- 4. Take advantage of the numerous networking opportunities

  Exchange ideas and interact with colleagues, peers, technology
  gurus, executives and experts during the welcome reception,
  happy hours, networking breaks, "Birds of a Feather" gatherings
  and lunch at the Smithsonian Air and Space Museum
- 5. Be part of this new interactive events
  Customized attendee agendas to help you get the most from this event. You will have opportunities to share your successes, challenges and development needs

#### Overview

## IBM Continuous Engineering for the Internet of Things

November 3 - 4, 2015

<u>Westfields Marriott Washington Dulles</u>

Conference Center Dr, Chantilly, Virginia

Call for Abstracts open until
September 14th

Visit us on:

IBM Continuous Engineering for the IoT

This event is hosted as part of IBM's Global Skills Initiative by LearnQuest, an IBM Global Training Provider.

ICE IoT program tracks: Best Practices for Continuous Engineering, Industrial Internet Consortium, Model Based Systems Engineering (MBSE), Requirements Management (RM), Designing for the IoT, Introducing the IBM CE Solution and Systems Engineering Research Training: 2 day INCOSE CSEP training, 1 Day MBSE workshop, open-labs – Hands-on training for IBM products and solutions, Requirements Personal Development Course for 4 hours of certification credits and half day Software Security workshop